

DOMENIC SCATURCHIO

SUMMARY

Over 20 years of extensive experience in product management in Banking, Payments, Investing and Rewards & Loyalty applications; with solid skills in gathering, documenting and prioritizing product requirements, defining the product vision, and working as & with product owners to successfully deliver valuable, innovative and winning products.

Strong documentation skills with experience in product specifications, user stories & use cases, solving design problems and defining business rules.

Developed, implemented and documented new requirement methodologies for projects that require a different approach to the traditional style of documentation.

Worked in agile and iterative, as well as, traditional waterfall project/program methodologies, IT and Mobile channels.

People management skills; identifying, recruiting, retaining talent, and by mentoring and coaching BSA staff.

HIGHLIGHTS

- Analytical & Critical Thinking Skills
- Attention to Detail
- Define Requirements
- Excellent Interpersonal Communication Skills
- Quality Leadership
- Research-Oriented
- Product Design
- Product Development
- Product Feature Definition
- Product Implementation
- Product Improvements
- Product Launch
- Product Management
- Responding to Changing Demands
- Tech-Savvy
- Tracking Progress
- Translating Feedback into Product Modification
- Understanding Customer Segmentation

PROFESSIONAL EXPERIENCE



Royal Bank of Canada, Toronto

SEPTEMBER 2001 - PRESENT

Senior Manager, Digital Product Manager - Rewards & Loyalty Program

MARCH 2017 - PRESENT | See <https://www.rbc rewards.com>

- Defined project scope, goals and overall business requirements of the Rewards & Loyalty Strategy.
- Ensuring consistency of strategy and commitments across all cross-functional teams in this large, complex program.

Senior Manager, Digital Product Manager - MyAdvisor, Royal Mutual Funds

MARCH 2016 - MARCH 2017 | See <https://www.rbcroyalbank.com/investing/myadvisor.html>

- MyAdvisor platform was developed in RBC's innovation lab in Toronto and with BCG Digital Ventures in Manhattan Beach and Mountain View.
- Requirements lead for an incubation hub to explore and develop viable business models in collaboration with cross functional teams, digital, technology and third party vendors.
- Responsible for the product management of the digital assets being leveraged by MyAdvisor and for ensuring these assets are scaled across the organization to achieve broader digital strategies.

Business Solutions Manager - Solution Acceleration & Innovation

JULY 2014 - MARCH 2016 | See <http://www.rbcroyalbank.com/mobile/>

- Managed team of Business Systems Analysts and provided them with guidance and mentoring as required to become independent and drive their respective projects confidently.
- Developed product plans for new iOS & Android initiatives, engaging functional partners and third party vendors to provide overview of mobile pilot projects and overseeing viable projects to commercialization, such as, the RBC Wallet & RBC eGift.
- Lead two requirement teams for the RBC Mobile Banking iOS and Android Redesign projects.

Business Systems Analyst Specialist - Commercial Technology & Operations

JULY 2013 - JULY 2014 | See <http://www.rbcroyalbank.com/commercial/rbcexpressmobile/>

- Partner with IT and the Business Unit to research, analyze, assess, and document business and systems needs in order to resolve business challenges by recommending business solutions that meet stakeholder needs for a commercial mobile application.
- Provided BSA oversight and consistency across all development projects within the Mobile program. Helped to build the capacity and capability of the Mobile BSA team by assisting with identifying, recruiting, and retaining talent, and by mentoring and coaching BSA staff.

Business Systems Analyst Specialist - Retail Technology & Operations

SEPTEMBER 2005 - JULY 2013 | See <http://www.rbcroyalbank.com/online/>

- Led BSA on Online Banking Redesign - Lead team of BSA's to completely redesign the Online Banking program and successfully delivered the new OLB Portal platform.
- With the introduction of Mobile Banking, lead team of BSA's to document the detailed requirements and support the iPhone, BlackBerry and Android Mobile Banking and BlackBerry Mobile Wallet applications.
- Developed new requirement documentation standards for the Mobile Banking requirements team.

EDUCATION



Ryerson University

Bachelor of Commerce - Business Management
1986 – 1991



Humber College

Certificate in Photographic Techniques - Photography
2010 – 2012